





Fernando de Noronha is featured at the 3rd ArtBrazil in Fort Lauderdale in Florida

A partnership coordinated by Rose Anne Leitão, of Smart Trading Miami, considered the ambassador of Pernambuco in the United States and ArtBrazil, the project "Amo Noronha" will have a space to display a unique photo exhibition.

ArtBrazil is gaining more prestige with every edition, showing a multimedia variety of interventions, such as oils, watercolors, sculptures, photographs as well as dance and music. The show, whose theme is experimenting with different understandings of "Brazilianess, has the support of Acontece Magazine, Artserve, the City of Fort Lauderdale and sponsorship of the Consulate General of Brazil in Miami, being an official event of the celebrations in Florida of the Independence of Brazil.

The directors of ArtBrazil, photographer and curator Jade Matarazzo and entrepreneur Maria do Carmo Fulfaro are excited about the opportunity to promote the Fernando de Noronha archipelago, one of the most important ecological sanctuaries in the world. The project has a synergy with the proposal of ArtBrazil, and South Florida will meet Noronha through the lens of Brazilian photographers based in the US.

Amo Noronha, (I Love Noronha) represents the feelings of all who know the archipelago, is also a tourist portal result of partnership Tuca Sultanum and Globo TV actor Bruno Gagliasso offering the best tips to tourists from all over Brazil, and now also the United States . There are several companies and people involved in the project. On the island, Pousada Ze Maria, Dolphin Hotel, Waldir Calado, Chef Auricélio Romao are all part of this project. In Recife, the Hotel Jangadeiro, will also participate along with the Fernando de Noronha Administration and others who will also join this project at a latter date.

Coordinated by Rose Leitão and Ariel Yaari a group of six photographers; Antonio Martins, Carlos Martinez, Ronira Fruhstuck, Thiago Costa, Márcio Salim, and Jade Matarazzo will be exploring with their cameras the island of Fernando de Noronha, recording not only the inspiring landscapes, but also people, gastronomy, architecture, flora and fauna and the many cultural events so typical of the area.

Between September 4th and 28th the ArtBrazil will be at the ArtServe Gallery in Fort Lauderdale, visited by multicultural audiences such as Canadians, Europeans, Russians Hispanics and Brazilians, both residents and tourists.

On September 9 there will be a reception for the artists and sponsors and the 10th Open Night for all public ArtBrazil and Amo Noronha in Miami.